

33, RUE DU LAC, 25160 MONTPERREUX - FRANCE
PHONE : +33 6 85 15 53 72
E-MAIL: JBRENARD47@GMAIL.COM



JEAN-BAPTISTE RENARD

A former senior executive of one of the world's leading energy companies with 24 years of international track record across the oil value chain- now working as an independent high impact consultant.

KEY SKILLS AND EXPERIENCE

- 24 years of high performance in all parts of the oil value chain: Exploration and Production, supply/trading, B2B, Retail marketing, Petrochemicals. Deep knowledge of the world of energy, including global/regional trends, regulatory and environmental challenges.
- Strong international experience - worked in various countries in Europe and South America, managed business in more than one hundred countries across the world – exceptional skills at working across cultures.
- Developed large scale activities in emerging markets (inc. China, India, and other Asian countries), mainly through local JVs and partnerships.
- Management of large scale organisations (10,000 staff, \$20bns turnover, \$0.5bn annual profit and investment).
- Deep understanding of how organisations work. Lead major transformations, had direct experience in organisational development, and deep involvement in large mergers.

WORK EXPERIENCE

Founder and CEO, 2PR Consulting, from December 2010

Independent Energy expert and consultant

- Strategy and portfolio assignments for International Oil companies, Energy Service companies and government agencies
- Energy Lectures at IFP School and IFP Training
- Associate Consultant with Eurogroup
- Contribution to Energy Conferences (eg WEF Energy meetings)

Non Executive Board Director at Neste Oil, from April 2014

Regional Group Vice President for Europe and Southern Africa, BP Plc 2006 – March 2010

BP representative for Europe and Southern Africa, coordinating cross business activities, overseeing compliance and governance of businesses and managing BP's reputation and representation

- Established BP as the most trusted voice of the industry on energy policy matters in the Region.
- Lead successful negotiations with Works Council across Europe on major restructuring programmes eliminating over 4000 jobs, including the establishment of a Business Service Centre in Eastern Europe.
- Protected BP's reputation in Europe in the midst of operational and reputational issues in the US.

Group Vice President, Business Marketing and New Markets, and member of Downstream Executive Committee. BP Plc, 2003 – 2006.

P&L responsibility for BP global Downstream B2B activities and Fuels Businesses in non OECD markets (operations in more than 100 countries, direct staff of 10000, half a billion USD of profits and capital investment)

- More than doubled the profitability of the B2B businesses in 3 years through the refocusing and growth of the business around its core customer segments and channels of trade
- Turned around the BP downstream business in Southern Africa
- Grew the Retail presence of BP in China through Joint Ventures with Sinopec and Petrochina

Commercial Director and Member of BP Downstream Executive Committee, BP Plc, 2002 -2003

Head of Planning, Strategy and CFO functions for the Refining and Marketing arm of BP Plc.

Chief Executive Acetyls, BP Chemicals, 2000 - 2002

Leader of the global and fast growing Acetic Acid (AA) and AA derivatives Petrochemicals division, the market leader in AA, employing over 1,000 people, producing in the US, Europe and Asia, and generating \$150m of profits

Maintained double digit returns at the bottom of the chemicals cycle.

Started up a new production plant in Malaysia with Petronas, and a BP only production plant in Hull (UK).

Signed agreements for expansion / new production plants with Sinopec in China and Formosa in Taiwan.

A range of diverse roles in BP Plc, 1986- 2000

- Operational retail roles in France, 1986-1989
- Coordination of the transformation project of BP in the North Sea, 1989 – 1992
- Head of organisational development, BP Exploration Colombia,

1992 – 1995

- Supply Manager France (1995 – 1996) and Europe (1997 – 1999)
- Chief of Staff, Refining and Marketing, 1999 -2000

On top of formal jobs, deep involvement in strategic and organisational projects, including :

- Team member of the Exploration and Production organisation review project – 1995
- Leader of the Refining and Marketing organisational review - 1997
- Leader of strategy review of NGL business in the US – 1999
- Leader of the Working Capital reduction project in Refining and Marketing Eastern Hemisphere - \$1.6bn cash release identified for 2009/2011, 60% already delivered.

Not for profit activities

- President of the Alumni Association of IFP School
- Founding Member of Investir & +, an investment fund for social entrepreneurship
- Pro bono consultant for social entrepreneurs as part of Ashoka - www.ashoka.org.
- Supervisory Board Member of IFP School (French Petroleum Institute) - www.ifp-school.com/
- Board member of IFP Training - www.ifptraining.com

EDUCATION

- **Ecole Polytechnique**, Master's Degree in Engineering – Paris, 1981 – 1984
- **IFP School - French Petroleum Institute** : Engineering Degree in Petroleum Economics, 1984 - 1986

PERSONAL

Married, a wonderful daughter (31) and a wonderful son (26)

Other interests: Wine (learning eagerly, drinking moderately), bass guitar (making noise), all sorts of sports (struggling to keep winning...)